

# SENIOR YEARBOOK PHOTO INFORMATION

All senior photos from studios other than Kaiser Studio are due October 31, 2024.

The yearbook staff will use a photo from Kaiser Studio, or a photo that has been uploaded to ybkplus.com. If there is not a photo uploaded, the yearbook staff will use registration photos. If there was not a photo taken this year, the yearbook staff will use a previous year's photo.

If you choose to be photographed at another studio and would like to appear in the yearbook, please take this letter with you so the proper specifications can be met. Please note that photos must be taken by a professional photographer, with the background described below, or it will not be published in the yearbook. **STUDENTS MAY NOT SUBMIT PHOTOS TAKEN THEMSELVES OR PHOTOSHOPPED.**

## Portrait Specifications

1. Standard light blue-grey yearbook background, plain. No other colors are allowed. **NO OUTDOOR PHOTOS.**
2. No double exposures, multiples, over-the-shoulder, or group shots with animals and other objects. Photos must be straight forward without angled shoulders.
3. **No cap and gown portraits; no hats, T-shirts, drapes, bare shoulders, spaghetti straps, sleeveless or low-cut tops.**
4. No backlighting.

## Digital Specifications

1. Digital images are required; prints will not be accepted.
2. Images can be either .jpg or .tiff files.
3. Images must be set at a minimum of 300 dpi.
4. Student will submit the image through a secure link sent to their school email. Submission cannot be completed by a studio.

**Ybkplus.com submissions will be enabled in late September.**

## **DUE date:**

**October 31, 2024**

If NOT using a Kaiser OR a registration photo, please upload to ybkplus.com using your student's UTICA email address. This is available in late September.

## **LAST CHANCE PHOTOGRAPHS**

2 headshots, 2 cap and gown photos for **FREE** at the school November 12 & 13th

## **ORDER YOUR YEARBOOK AND A REGNOGNITION AD TODAY!**

[jostensyearbooks.com](http://jostensyearbooks.com)

Kaiser Studio  
cs@kaiserstudio.com  
248-619-9119

# HENRY FORD YEARBOOK RECOGNITION ADS

**DEADLINE: 02/06/2025**

Dear Parent or Student, Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 02/06/2025.

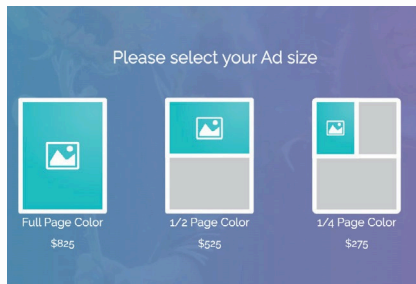
**ORDER BY 02/06/2025**

**COLOR AD**

Full Page	\$325.00
1/2 Page	\$200.00
1/4 Page	\$135.00
1/8 Page	\$75.00

\*Tax, service and delivery fee(s) will be added if applicable.

## 3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD JOSTENSYEARBOOKS.COM



### Step 1

Choose your ad size and layout



### Step 2

Add your photos



### Step 3

Enter your text

## FREQUENTLY ASKED QUESTIONS

### What are the guidelines for ad content?

Our school reserves the right to edit ads per our guidelines. Ensure all submitted materials are appropriate for school publication. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

### Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

### How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.



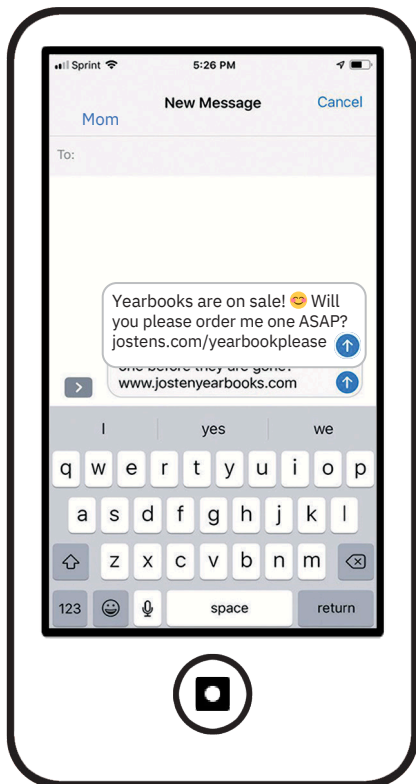
**jostensyearbooks.com**  
**(800)358-0800**  
**jostensadservice.com/student**



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# YEARBOOKS ARE ON SALE

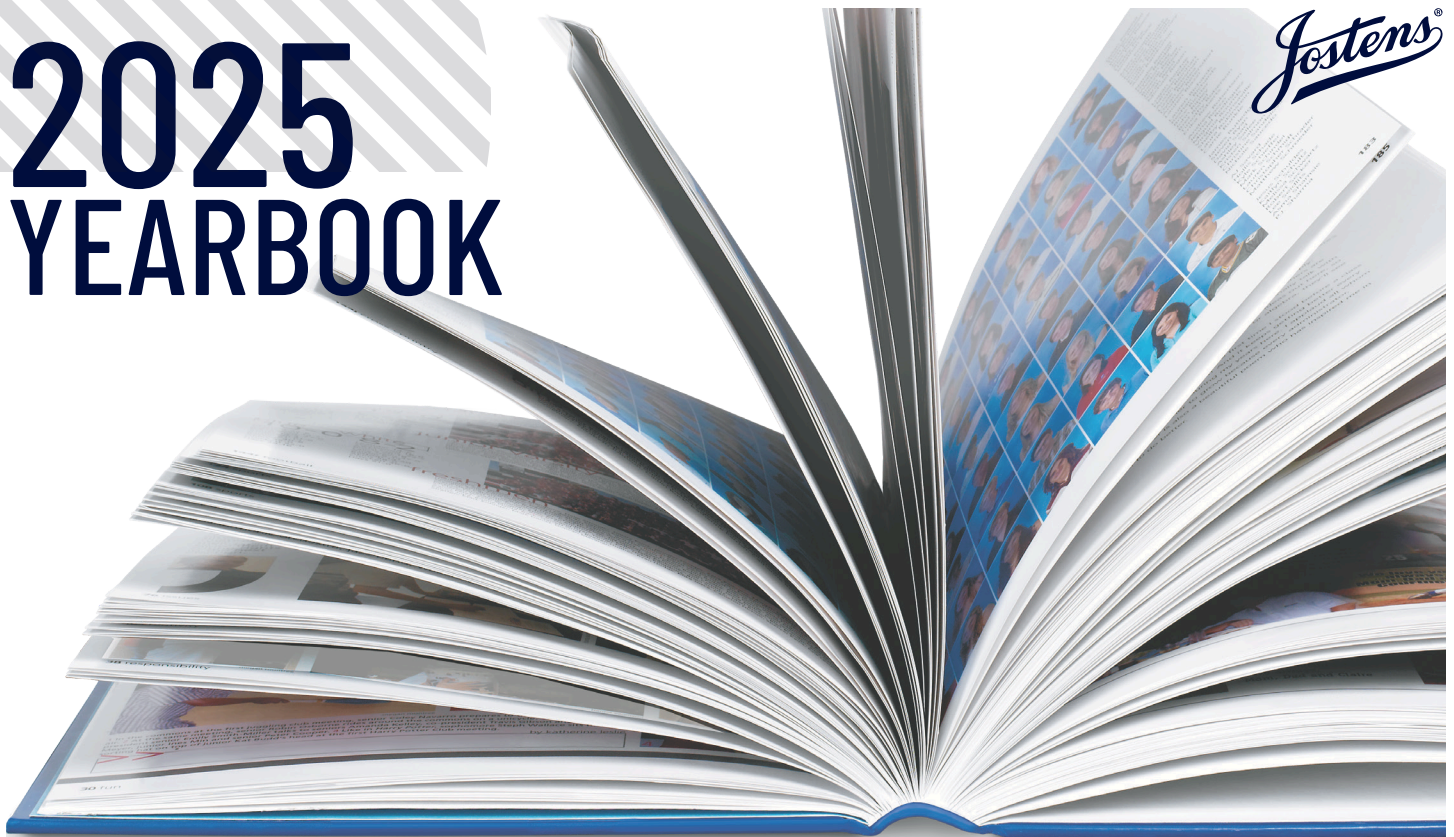
SEND A  
REMINDER TO  
BUY YOUR  
YEARBOOK



1. Scan code with phone camera or QR code reader.
2. Enter recipient.
3. Send the message.
4. Mission complete!

[jostens.com/yearbookplease](https://jostens.com/yearbookplease)

# 2025 YEARBOOK



## HENRY FORD YEARBOOK

ORDER TODAY:



ONLINE

[JOSTENS.COM/BUYYEARBK](https://jostens.com/buyyearbk)



SCAN



CALL

1.877.767.5217  
8AM-5PM CST MONDAY-FRIDAY

[JOSTENS.COM/BUYYEARBK](https://jostens.com/buyyearbk)



# Follow us on Social Media

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**@hf2yearbook**

